TIME: 10'29 DATE: NOV. 23,1953 Monday & Tuesday, SPONSOR: THE QUILL

YOU'LL say "GOOD=BYE" to heavy portables when you see

SOLICITOR: DMC

the SENSATIONAL new light-weight HERMES ROCKET typewriter.

Featured at the CUILL on GREEN STREET, the amazing
HERMES ROCKET is less than half the weight of most portable typewriters.

This STRONGEST and LIGHTEST portable of them all,
offers a complete, FULL-SIZE keyboard,
automatic ribbon-reverse,
margin stops, margin release,
back space and folding paper support too.

The HERMES ROCKET also has a gray crackle finish, and a retractable
handle. BUT THAT'S NOT ALL!

The dependable HERMES has finger-shaped keys to assure a firm touch.
The HERMES ROCKET light-weight portable is available in
pica and elite type at the GUILL. So drop in at the GUILL the
next time you're on GREEN STREET and see this wonderful new
portable as well as all the other popular makes. THE GUILL has them ALL:

YOU ARE TUNED TO 600, the VOICE of SMITH COLLEGE, WCSR, NORTHAMPTON.

THE CORRECT TIME IS NOW

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